

# AMIR LABIDI

DIGITAL, INDUSTRIAL DESIGNER

## WORK HISTORY

### • ACTUAL - INDUSTRIAL & DIGITAL HEAD OF DESIGN

*CREALAB AGENCY - Tunis , 2016 to Present*

Sketching & Conception New Design Ideas  
Leading Design Projects from Ideation to Market  
Industrial & UI Design Prototyping  
Product industrial development & UI integration  
UX Studying, Customer Behavior Analysis  
3D Realistic renders & situations

### • COUNTER, POS, POSM STORES / DIGITAL DESIGNER

*Almia Design - Tunis, from, 2015 to 2016*

*RC Concept - Paris - France, From 2014 to 2015*

Industrial & Experience Design (Bakeries / Pastries / Blinds / Stores / Fixtures / Showcases, Carts, Stations, Counters, Modern Blinds, Interiors, Signs, Kiosks Communication: - Packaging, Product Catalogs, Magazines, Signage.  
UI Integration of Electronic Products

### • ACTUAL - PRODUCT DESIGN EXPERT TEACHER

*High School of Design Sci & Tech - Tunis - 2018 to Present*

Sketching & Conception new design ideas  
Leading Design Projects from Ideation to Market  
Industrial & UI Design Prototyping  
Product industrial development & UI Adapation  
3D realistic renders & situations

## ACADEMIC BACKGROUND

### • LORRAINE UNIVERSITY - FRANCE

Master degree in product & industrial design, Graduated in 2014

Graduated with Honors,

Master Degree in Sciences, Technologies, Sante, Product Design field Product Design: Thinking, Process, Materials, Products

### • HIGH SCHOOL OF DESIGN SCIENCES & TECH - TUNIS

Graduated Class Salutatorian, 2012

Bachelor Degree in Product & Industrial Design

## CORE QUALIFICATIONS

- Working across a wide range of industrial & digital disciplines, Amir creates solutions that are both practical and beautiful. Inspired by the top world designers, Amir believes in human-centric designs, highlighting their dreams and transform them into reality.

## COMPUTER SKILLS

- UX UI Design & Prototyping:  
ADOBE XD - ADOBE CREATIVE SUITE
- **Industrial Design:**  
Fusion360 - Rhino - 3ds MAX - Keyshot - Vray - Various industrial Softwares

## AWARDS

- BEST UNCONVENTIONAL VEHICLES IN THE WORLD - USA 2021
- BEST PRODUCT DESIGN - DESIGN & DESIGN AWARDS - PARIS 2015
- BEST PRODUCT DESIGN - FAVOURITE DESIGN - ITALY 2014
- BEST EDUCATIONAL PROJECT - PROMOTECH - NANCY 2013

## CONTACT DETAILS

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